



Corporate Outline

90 Years of Izukyu Quality and the Izukyu Brand

We have remained committed to the quality of our fish, and we have shared Izukyu food products with Tsukiji Fish Market for many years; now we're moving to the next stage with Toyosu.

Both our traditional enterprising spirit and our well-established reputation will propel us to meet new challenges for the next 5 to 10 years.

We are certain of this: we're ahead of the times.

Greetings

Looking far ahead into the future with our enterprising spirit and well-established reputation

The story of Izukyu Shokuhin Co., Ltd. began in 1929 with the founding of the seafood wholesaler Izukyu Shoten by my grandfather, Kyuichi Nimura. Since then, Izukyu Shokuhin has overcome the difficulties of a rapidly changing external environment in the Showa, Heisei and, now, Reiwa eras, and throughout, we have remained committed to quality and responded to the needs of our society. We at Izukyu believe that we will also face new changes as all industries continue to go borderless and complexify at a rapid rate due to the tectonic shifts in development underway, most notably in the tech sector, such as with AI and IoT. The ability to create new value with a 5- or 10-year perspective is a necessity in this uncertain and unpredictable environment. At Izukyu, we will use our well-established reputation and the enterprising spirit engrained in our DNA to move forward and take on new challenges. One of those challenges will be the development of our trading company functions. We will utilize the Internet to expand our seafood sales across Japan, and to further build sales routes to markets in Asia, the US, Oceania, and Europe. As a company, we will continue to eagerly await further challenges in the future.